The Sale China, etc.

Continues.

### The Simpson Crawford August Sale Furniture Will Lend Tone to the Homes It Goes to.

NO such good furniture has ever before been involved in so sweeping an economy movement as this Simpson Crawford August Furniture Sale, and judged on the basis of contemporary furniture events this sale establishes an entirely new standard of pricing for furniture of the better sort.

The following items are merely examples of the August Furniture Sale pricing. The store itself must tell the full story

### Our Special \$35 Brass Bed \$24.75. | 12.75 Morris Chair Complete 8.50 | \$15 White Enamel Bed, \$10.75.



in all sizes. \$30.00 Ostermoor Mattress..........\$18.50 \$23.00 Brass Bed, all sizes.....\$14.75 \$10.50 uph. Bed Springs..... \$7.75

#### \$35.00 Sideboard at \$24.75.

Made of selected quirtered oak, highly pol-ished, nicely carved top, fitted with extra large French bevel mirror, 30x18; two small swell top drawers, one is lined for silverware; one large linen drawer with lacquered brass trim-

\$29.75 Quartered Oak Sideboard at .... \$24.00 \$38.00 Quartered Oak Sideboard at....\$33.25 \$50.00 Quartered Oak Sideboard at .... \$42.50 \$28 G'ld'n Oak China Closet,\$21.50

Made of selected quartered pak, finely pol-ished, bent glass ends, and polished oak shelves;

\$17.50 Golden Oak China Closet at.....\$14.50 \$28.75 Golden Oak China Closet at .....\$23.75 \$49.75 Mahogany China Closet at .....\$38.75

#### Made of quartered oak, or mahogany finished or mission style; broad, graceful arms arranged for perfect comfort; can be adjusted to four different positions, reversible cushions covered tinuous posts, with the best with the best quality velour, stitched edges; baked enamel, heavy laterals

complete with cushions. 

\$21 G'ld'n Oak Ex. Tables, \$14.75. head and Made from thoroughly seasoned golden oak, beautifully selected grain, smooth-fitting slides, superior rubbed polish finish round top, fitted sizes. with deep moulded rim; very massive pedestal base mounted with carved claw feet; 6 feet \$44.00 Solid Mahogany Extension Table, \$38.50 \$30.00 Golden Oak Extension Table ....\$24.75

\$23.00 Weathered Oak Extension Table, \$18.23

### \$36 Dresser or Chiffonier



or bird's-eye maple, highly teed workmanship. plate mirror; smooth-running dust-proof drawers, with cast brass trimmings.



\$23.00 Ostermoor Mattress......\$15.00 \$15.50 Black Mixed Hair Mattress. \$10.00 \$21.00 Black Curled Hair Mattress.. \$15.00

\$30 Leather Couch, \$24.75. A handsome couch built with solid oak

nicely carved, finely polished frames, high-Made of quartered oak full size, 6½ feet long, 2½ feet wide; guaranpolished; swell front and \$16.50 Mission Couch...... \$14.00 shaped French legs, fitted \$33.00 Genuine Leather Couch ..... \$28.75

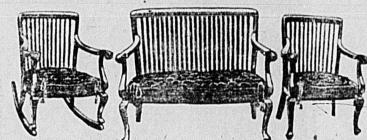
with extra large oval bevel \$18.00 Velour Couch......\$12.50 \$33 Mahogany Buffet, \$27.

Solid mahogany, handsomely finished and finely polished, fitted with a fine French bevel Chiffonier ...... \$18.75 mirror, mounted on shaped French legs with claw feet; best construction Princess Dresser \$17.50 \$24.00 Golden Cak Buffet \$20.25 32.00 Quartered Oak \$42.00 Solid Mahogany Buffet \$35.50 Tollet Table \$23.00 \$26.50 Weathered Oak Sideboard \$22.75

#### \$50 Three-Piece Parlor Suit at \$39.75

They are the correct Chippendale style, highly piano-polished mahogany finished frames, with fine upholstered loose cushions, covered in high-grade

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\$20.75	three-piece Parlor Suit, covered in Verona velour	\$14.7
\$32.00	three-piece Parlor Suit, in tapestry or Verona velour	\$25.7
\$65.00	three-piece Parlor Suit, silk plush, loose cushions	\$55.0
\$45.00	five-piece Parlor Suit, Verona velour covered	\$38.5
\$55.00	five-piece Parlor Suit, covered in fine tapestry .:	\$47.7
\$71.50	five-piece Parlor Suit, covered in fine panne plush	\$62.5



### The Extraordinary Sale of Irish Point Lace Curtains at Half Regular Prices Continues.

THE business we did on Monday in the Lace Curtain and Upholstery sections is the best evidence that this sa'e of lace curtains has been judged a really great event. Over a thousand pairs of these curtains went out yesterday, and possibly three hundred pairs will be sold to-day -so that leaves but to-morrow for you to take advantage of this economy lace curtain opportunity before the stock becomes depleted. Come early.

I uring the last year prices of these Curtains have advanced steadily, yet we have secured this beautiful lot of new, crisp, high class Curtains at this great concession. Hundreds of patterns to choose from. Here are some specimen values:-

\$5.00 pair for Curtains usually priced \$7.25 and \$7.90 \$6.00 pair for Curtains usually priced \$9.50 and \$10.50 \$7.50 pair for Curtains

\$8.90 pair for Curtains usually priced \$13.50 and \$13.75 \$9.75 pair for Curtains usually priced \$14.75 to \$15.50 \$12.50 pair for Curtains

### neually priced \$11.25 to \$12.00 usually priced \$19.00 and \$20.00 More of the Economy-Opportunities in This August Sale of Carpets, Rugs, Linoleums, Etc.

IF it ever repaid you to anticipate your wants, it will repay you a hundred fold NOW to buy fhe floor-coverings you will need in your home for fall. By actual reckoning, the savings offered August purchasers average a full third the prices such qualities of Carpets and Rugs are usually retailed for. The following are instances:

#### New Axminster Rugs, worth \$23.50, at \$18.44.

There are many new patterns to choose from in the popular 9x12 ft. size, and at the price this is a rug bargain seldom equalled.

Best \$1.50 Inlaid Linoleums, per square yd., \$1.14 | 60c. Printed Linoleums, per square yard, 38c.

These Linoleums are absolutely the very best quality and will wear a Now is your opportunity to cover that kitchen, pantry hall, dining

New Wilton Rugs-Worth \$4 at \$2.35 This is actually less than factory cost, and the rugs are all perfect in every way and come in new designs. The size is 2 ft. 3 in. x 4 ft. 6 in.

#### Summer Groceries, Wines and Liquors at a Great Saving Specially priced for Wednesday. Mail and Telephone orders promptly filled. Call 2100 Chelsea. Estath Floor.

Boneless Breakfast Bacon - Squire's famous New England; mild, dry sugar cured; fat or lean strips; average 4 to 6 lbs.; regular price 22c.;

special for this 151/2 C Strictly Fresh Eggs - Every one guaranteed absolutely fresh; special for this 24c sale, doz., in carton... 24c

\$2.25; & bots. \$1.14: 19c large 20-oz. bottle. 19c large 20-oz. bottle. 19c large 20-oz. bottle. 20c large bettle. 20c large l 

sliced, ib.

New Midget Pickles Heinz's finest quality, tiny, young-crisp sherkins; quart Mason jar, 75c.; pint Mason 40c

Spanish Queen Olives Finest quality, large, bright, mealy, crispy fruit; quart Mason jar, 65c.; pint Mason 30c

Jar. Mason Jar. Baleb. Esval

Chopped Pickle Relish—Royal Stuart quality, delicious with all cold meats and fish; doz. \$2,25,6 hots, \$1,14.

est quality smooth, white Early Rose Potatoes; will cook dry and mealy; put up in a clean buriap 1.29 Concentrated Soups—Potter & Wrightington popular brand; they are prepared with great care from the very best selected fresh meats, poultry, vegetables, &c., absolute cleanliness is observed in every detail of preparation; all varieties; regular 25c

Home Made Cake—Baked in our own bakery; Sunshine. Gold Cake and Angel Cake; these cakes are the finest that can be made; regular 30c, quality; special, 25c

Flour Sale—Royal Stuart; no better made; per bbl., 72c Baking Powder—Stuart brand guaranteed to be absolutely pure cream of tartar baking powder; 5-lb. can. 29c Pure Ground Spices—In 14-lb. sealed cans: Royal Stuart brand; guaranteed absolutely pure: Black Pepper, English Mustard, Jamaica Ginger and Alispice; dozen, \$1.40; can . . . . . . 12c

Lunch Tongue—Armour's Veribest Lunch Tongue; No. 1 can, dozen, \$3.40; 29c Salmon Steaks-McGowan's famous brand choice centre cuts; packed in pure oil; desente cuts; packed in pure oil; desent 22c.; doz., \$1.40; %-12c

Extra Quality Red Ripe Toma-toes — Secured expressly for this important sale; regular 15c, quality; dozen, Se 95c.; large can..... 8c Coffee Special—Our high-grade fresh-roasted, creamy coffee; 10 hs. airtight drum, \$2.39; 4 hs. \$1.00; 28c

Messina Lemone Large, bright thin skins; heavy, julcy thin skins; heavy, juley fruit; 2 dozen, 35c.; 18c Watermelons — Just received from Georgia; large, heavy, sweet, julcy; regular price, 55c; special price. 35c

New Packed Lobster-Huby brand finest packed lobster, all claws; pound size, doz. 15.30; can, 45c.; 4-1b. flat, dozen, \$2.90; 25c

Big Tea and Coffee Sale. New Sample Teas, all varieties, Oolong, English Break/ast and Mixed. Waverly Blend Fresh Roast d Coffee—our favorite that so many of our patrons ask for. Special price on both for the Wednesday sale: 5 lbs. for \$1.00; by the pound....... 22c

#### Extra Creamery Butter-Royal Stuart, guaranteed the sweetest and richest butter made; special for this sale, 234-lbs. net weight, so called

No. 3 sealed stone 89c Fresh Ripe Peaches Fancy Georgia: sweet, fulcy 45c

White Borax Soan—The nonu-lar 20-Mule Brand: guaran-feed free from rosin; the heat soan made; box of 100 bars. 39C Wines and Liquors

Whiskey - Young's Celebrated T. P. M. Whiskey: 90c gallon, \$4.00; bottle. Heather Glen Scotch Whiskey —Connoisseur's favorile malon, \$4.25; bot \$1.10 Crystal Brand Helland or Old Tom Gin-Gal. \$2.75: 65c Prima Vera California White Port Wine—A wine for in-valid, and convalescent: 75c gallon, \$2.50; full at., 75c TEAS FOR ICING—Formosa Oolong, English Breakfast, Ceylon or mixed tess of equal quality are sold in many shops 50c at 75g 5-lb, caddy, \$2.40; lb,.....

Delicious California Port, Sher-ry, Angelica, Muscatel and Tokay, of good vintuse and bouquet; specially reduced; gallon. \$1.05: 89c and St. Helena California Claret. Zinfandel er Riesling: 90c





SIXTH AVE 18"AND 19" STREETS NEW YORK

# Ten "S. & H." Green Trading Stamps Free

To Every Applicant at Premium Parlor, Fifth Floor, To-Morrow

# Good Choice in Good Furniture

And Every Piece of It Is Underpriced During This August Sale

HERE'S a fact that sounds like mere personal glorification, but is really a significant piece of information important to you. On the first day of this August Furniture Sale our sales broke "all-to-brast" every previous furniture-selling record in our history. But that we expected, of course, What we didn't avoid however previous furniture-selling record in our history. But that we expected, of course. What we didn't expect, however, and a thing that almost never happens in any big sale event in any store is that twice since that first day we have beaten that day's figures. There's only one thing on top of the earth that can produce that result. A sale that grows as it progresses is being advertised by its own values, as each purchaser tells her neighbor of them. That's the best advertising that any store can have—and we are getting it. Frankly, we think we deserve it. We are offering in this sale:

The largest collection of under-priced furniture in town; The best choice in the kinds of furniture the average buyer wants; The heaviest reductions from regular prices.

One feature of our way of making Furniture Sales cannot be mentioned too often. We make a special price on everything in the Furniture Store duri g this month. Compare this with the more usual method of offering a few special inducements—with everything else at the regular figures. At the Big Store you can choose from an entire furniture stock—and a very large one—and be sure of a bargain, whatever you select. Under the other method—well, figure the

distinction for yourself. Here's a glimpse at the variety of furniture offered here now at reductions varying from fifteen to as much as forty

Parlor Suites, Parlor Cabinets, Pedestals, Parlor Tables, Curio Cabinets, Reception Chairs,

Conversation Chairs

SITTING ROOM Turkish Rockers, Leather Couches er Couches
Velour Couches,
Library Tables,
Davenport Sofa Beds. | Costumers.

Buffets, Serving Tables, China Closets, Crystal Closets, Leather Couches, Dining Chairs, Cellarettes.

DINING ROOM

Sideboards,

Dining Tables,

Hall Racks, Hall Settees,

Hall Mirrors. (Siegel Coorer Store, Fifth Floor.)

BEDROOM Brass Bedsteads, Enameled Bedsteads, Dressers, Chiffoniers, Cheval Glasses,

Dressing Tables, Costumers, Bedroom Chairs, Bedroom Rockers.

Bookcases, Sectional Bookcases, Cellarettes, Mission Clocks, Mission Tables. Flat Top Desks,

Weathered Oak Arm Chairs,

Roll Top Desks, Bookkeepers' Standing Desks, Typewriter Desks, Revolving Chairs, Two-Piece Leather Suites, Sectional Bookcases,

Sofas,

### Bargains in Good Rugs---A Pendant to the Furniture Sale

Axminster and Velvet Rugs Wilton Rugs An excellent rug for the odd shaped room or hall. We can give An excellent assortment of good styles; must be seen to be appreciyou a choice selection. 10.6x12.0, \$47.50.....\$35.00

45.00..... 37.50 45.00..... 29.50 34.50..... 27.50 4.6x12.0, 2\$.50..... 14.50

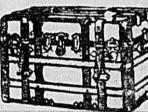
4.6x12, Axminster, \$9.50. \$6.75 4.6x12, Velvet, 9.00. 6.75 Tapestry Brussels Rugs 4.6x12.0, \$7.50.....\$4.95 5.75..... 4.50

Carpet Rugs
Made of carpets and borders in
popular sizes. A good selection
of choice designs and colorings. Velvet Rugs, 8.3x10.6; regu-Tapestry Rugs-8.3x10.6; regularly \$11.50 and \$13.50; to-morrow \$10.00 Tapestry Rugs - 6.0x9.0; regularly \$6.75; to-mor- \$5.95 Special Small Sizes 75 Wilton Rugs-attractive color-

regularly \$5.50; to-mor-row......\$3.75 25 Wool Rugs-in plain colorings; 

### Best Trunk Values in Town

The Bulwark Riveted Trunk



Guaranteed for one year. We will replace any imperfect metal part, lock or bolt within a year of purchase. This attractive in appearance. With its convenient interior-trays and compartments -the Bulwark commends itself to every one who wants a strong trunk. Made in five sizes especially for Siegel Coorer Co.

32-in. \$4-in. 36-in. 38-in. \$10.45 \$10.95

Small Trunks for Short Journeys Just the trunk for short trips—and just the frunk for good, satisfactory service, too. Bound with hard fiber; covered with brown painted canvas duck; protected by hard wood

Siegel Cooper Store, Third Floor, Rear.)



### The Allwin Collapsible Go-Cart, Special at \$6.50

CLEVER, practical vehicle that has met with the approval A of thousands of parents. Though small and light, it carries baby as comfortably as a large carriage and can be closed and carried conveniently. The frame is made of stained hard wood; improved dash and opening

device: finished with English leather cloth upho'stery, in green, blue or maroon, fitted with an English folding head complete. Remarkably cheap at (Siegel Cooper Store, Third Floor, Center.)

## The Linen Sale

If You Need Any Sheets, Pillowcases. Tablecloths, Napk ns, Piece Muslins,

Cheesecloth, Bureau Scarts, Doylies or anything else (if there is anything else) that could properly come under the head of "Household Linens" -now's the time to get it.

Our big annual Linen Sale is in progress. Many of the prices placed on the goods (especially those in cotton) are less than the present wholesale prices on the same grades. Stock up while the chance lasts

### Women's \$2.50 to \$5 Oxfords at \$1

THAHIS offer gave us a very lively day in the Shoe Store yesterday, but there are still lively days to come. There were 6,000 pairs to begin with

and we are adding new lots as sizes begin to give out. Chiefly black oxfords, patent leather, kidskin and calfskin. Some gray and white canvas oxfords among them are worth \$2. The others are all \$2.50 and \$3 shoes, with a few in sample sizes that would regularly sell for \$4 and \$5.

Styles correct and elegant.

Making as good as can be had at the regular prices

Not a thing the matter with the shoes except that they fault at this time in the season. Choose any pair in the whole lot at . . . . . . . . .

# The Kind of Groceries You Want

At Prices That Help You to Real Economy

ABLE necessities of the very highest quality—the best that money can buy—are offered here at prices that will at once appeal to people who like the best but who have an eye to the saving of money. If you're too busy to come here, order by mail or 'phone and we'll shop for you just as carefully as you would vourself. Phone 400. Chelsea.

Premium Hams 

PURE CIDER VINEGAR - Gallon, 15c MOCHA AND JAVA COFFEE - Slegel Cooper's well-known GUADARALI blen i. the standard for 12 years; bean, ground or POWDERED; 10 lbs. \$3.25; 3 lbs. 34c \$1; 1-lb. net weight drum......

Sweet Pickles Richardson's famous Virginia brownies (sweet midgets); reg. 35c 28c bot.....

Genesee Sugar Corn Shipped to us direct rom the famous Orchard farm, Gineste, N. Yi. ery sweet, tender, young corn; case 24 8c

PATNA RICE—New importation of the fanciest full head rice grown in PATNA: 10 lbs., 84cr 5 lbs., 29c ORANGE MARMALADE—The celebrated BEBCHNUL brand, usually sold at 15c; spec at wednesday, 6 lars, 50c; 10c; for Mosa Octong TEA—Golden Tip Ceyion, English Breaklast, Young Hyou or mixed; 51b, caddy, \$3.65; reg. 76c; ivins' Marie Biscuits—Reg. 18c. 25c can.

INGERSOLL'S CRANBERRY 9c
BEANS—Reg. 12c can.

SMYRNA LAYER FIGS, Santa Clara
prunes, recleaned currants or 12/2c
imported dates—5 ibs., 60c; ib..

Golden Santos Coffee Fresh from the rossier; bean, ground or rowdered; 10 lbs. \$1.50; 6% lbs. 16c

Long Island Potatoes

SOUPS—Formain quality, ready to serve; his lifestawns, Julicone, Mock Turile or Vermicelli, don., \$2.85; 6 cans, 25c \$1.43 full qt. can. #AZEL SARDINES—best fish imported from France; halves; doz., \$2.90; 25c reg. 32c key-opening can...

SMITH'S BEEF EXTRACT—reg. 21c

50 UNTAIN TOMATO CATSUP—20c

doz., \$2.25; pt. bottle

TELEPHONE PEAS—Fountain quality, tender, melting sugar peas; dot., 13c
\$1.50; can...

20TH CENTURY SOAP—Sold in the Big Store at half prices; doz., 58c; reg. 5c

Spring Lamb Fancy itgs of city killed genuine spring lamb; regularly sold at 20e 14 1/2 c a lb.; special, Wednesday, lb.

Dessert Fruits Fountain extra quality red raspherries, green gages, damsons or sliced bears; very delicious fruit for luncheon, eserts, etc.; reg. 75c rose shipe 58c glass jar....

KILROACH POWDER-TOR. 254 21c STICKY FLY PAPER—box 25 double sheets. . . 52

or Porgles, per lb ..... TENASETINE-for mending chinaware, 5c

Fresh Weaklish

MESSINA LEMONS—Bright, thin 20c skin, juley fruit; doz., 30c, 35c and Santa Clara Prunes

Ripe, thin skin, sweet it sit; the kind 35c we are noted for; 10 lbs. 65c; 5 lbs. (Siegel Cooper Store, Fourth Floor)

Ask for "S. & H." Green Trading Stamps-We Give Them\_